## Designed For You



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architecture / engineering / site

planning / interior design ARCHITECTS

## The Green Scene

Ask The Architect

There are many areas of concern in modern building design and construction and in building codes and regulations that may also apply toward a LEED Certification for a particular building. These common areas of interest may make it possible to design and build to satisfy common sense, codes, and regulations while at the same time satisfy some LEED requirements for a sustainable building without special additional construction costs due to LEED.

Following are a few examples:

Pollution prevention and control such as dust control, water trucks, and silt fences are enforced by the local municipalities and may be valuable for LEED points if properly documented and managed.

Minimizing waste material going to the landfill by separating and recycling products such as concrete, metals, wood, and packaging. Without recycling, construction waste may contribute as much as 30% to the landfill. However, with a little conscious effort towards recycling, waste may be reduced and even sold as a byproduct of construction, thus paying for the effort.

Light pollution reduction by minimizing the amount of artificial light escaping the property and impinging on the view of the night sky is required by many municipalities and also by LEED. Combine the two ideas.

Management of refrigerants by allowing no CFC's again is required by municipalities and by LEED.

Of course for a building to become LEED certified it must still be processed through the USGBC (United States Green Building Council) system utilizing exacting methods for collecting, recording, and submitting information for review and points. This process requires a team effort with the owner, the design team, and the contractor and his subcontractors. Contact Architect Wilson for additional information, processing, and cost proposals for providing leadership through the process.



Raising Cane's Celebration

On Thursday, 04Dec08, our GGWArchitects team took great pride in helping client, the Micatrotto Restaurant Group, open their newest restaurant in the northwest part of the valley. In an effort to be environmentally-conscious, about 25 team members "carpooled" to the Grand Opening site to have lunch and show their support. Though this outing wasn't the "official" Grand Opening, it followed just days after. Congratulations to the Micatrotto Restaurant Group!













## **SPOTLIGHT**

Joe Micatrotto

GGWArchitects client, Joe Micatrotto, Jr., of Micatrotto Restaurant Group, is so pleased with the Raising Cane's @ Ann Road and 95, he has "just inked a deal" with GGWArchitects for a new Raising Cane's on Rainbow & Arby! The slow economy isn't stopping their success. In fact, "fast food restaurants are now seeing an increase in "white collar" diners, says Joe. People are not going to full service restaurants as much."

The restaurant business is all Joe has ever wanted to do. He hopes to eventually add teaching in some facet of the restaurant business to his credentials. Joe has recently been named Vice Chairman of the National Restaurant Association Education Foundation, where brother, Justin—Chief Marketing Officer for the Micatrotto Restaurant Group—is also a Board member. Joe is also a member of the Las Vegas Executive Association and on the Board of the United Way Young Philanthropist Society.

After receiving a Bachelor of Arts degree in Hotel/Restaurant Tourism Management from Western Kentucky University in 1997, Joe took a job as a prep cook, studying under Italian chefs. Joe spent time in both Southern California and Hawaii, where he met his wife. The couple has 2 young children.

After Joe's family founded Buca di Beppo restaurants, they decided to try something new. Joe and his brother, Justin, first conceived the idea of the Micatrotto Restaurant Group in 2004, opting for a private business venture. With partners all across the United States, their company was established in 2005. That's when Joe and his brother moved to Las Vegas, where the market was prime for their plans. The Micatrotto Restaurant group became the first Raising Cane's franchisee in Nevada with rights to the entire state.

As President and CEO, Joe handles the operations, construction and development, and other miscellaneous aspects of the local Raising Cane's. Joe depends heavily on new Vice President of Operations and Human Resources, Michael Santos. There are 150 on staff with 30 to 40 at each restaurant. They plan to open 10 to 15 Raising Cane's in Las Vegas before expanding to Arizona, Southern California, and Hawaii. They are taking their time to complete each one before jumping to the next.

It's important to the Micatrotto Restaurant Group to build longlasting relationships with vendors. "We treat them like partners." GGWArchitects is the first Nevada architecture firm they've hired. "The face-to-face customer service has been excellent. The interaction has been good." It's nice to be so appreciated, and we look forward to taking an active role in bringing more Raising Cane's restaurants to our valley!

## GGWArchitects<sup>2</sup>